

Developing a Global Wellbeing Framework for Barilla A 90-Day Sprint

Workstream 2

Our General Statement about Wellbeing & Naming It

Barilla

The Italian Food Company. Since 1877.

THE OUTPUT OF WORKSTREAM 2

Determine the language used to name wellbeing at Barilla, along with a general statement about what wellbeing (through this new language) means at Barilla.

To achieve this output: Determine how you will work together, including how your work together can also include and support your individual & collective wellbeing.

YOUR CHECKLIST OF INPUT

- Group input: Why having a framework is important.
(See page 4.)
- Group input: Possible words for naming wellbeing at Barilla.
(See page 5.)
- Platform of positive names. (Find the [Positive Lexicography here.](#))
- Other people or resources across Barilla that you believe provide insight into this workstream.
- Aspirational input from the 27 Oct Group Session.
- Insights from your personal wellbeing journey.

WHY HAVING A FRAMEWORK OF THRIVING FOR BARILLA IS IMPORTANT

- Creating a framework that is “relevant globally and consistent locally” will provide **a sense of equality and guidance** for how to be part of the larger ecosystem of Barilla.
- We are **living in a highly unstable environment**, both internally and externally. By prioritizing the wellbeing of its people, Barilla can address the stressful impact of these events.
- Wellbeing is a diverse term that can have many meanings. Through a holistic framework, Barilla can **capture the many factors of wellbeing and how to measure them** across the organization.
- A framework for thriving can **enhance Barilla’s reputation, enable Barilla to attract and retain talent, and provide global recognition** as a wellbeing-driven company.
- A wellbeing framework can **inspire and energize Barilla’s culture** around the long-term processes and impact the organization seeks to achieve.

POSSIBLE WORDS TO USE FOR NAMING WELLBEING AT BARILLA

- Aware Pursuit of Completeness
- Better Life @ Barilla
- Blooming
- Evolving Together
- I feel good
- Servant Leadership
- ThriveWell
- Vulnerability
- Wholebeing

At Wisdom Works, we
believe advancing
thriving is simply a better
way to do business.