



Latest Case Study by Wisdom Works Group Reveals Wellbeing as an Asset for Education Leaders During a Crisis

Using the Be Well Lead Well Pulse® framework of thriving, the Principal Impact Collaborative advanced the wellbeing and effectiveness of principals and their schools during the pandemic.

May 11, 2022, Colorado Springs, CO, USA – Wisdom Works Group releases a new case study, *Improving Education by Developing Thriving Leaders*, showcasing how prioritizing wellbeing and resilience for public school education leaders significantly enhances the school experience for teachers and students. As U.S. education leadership has been on the pandemic front lines dealing with mounting mental and physical health issues, significant equity gaps, and the lowest morale on record, a group of principals from North Texas showed that it is possible to boost leadership impact during this challenging time.

These education leaders are part of the Principal Impact Collaborative (PIC), an innovative two-year fellowship that connects experienced North Texas principals with like-minded peers, reignites their passion for work, and gives them the tools and resources to establish and deliver on a vision for improving their campuses to benefit teachers, staff, and students. Principals participate in monthly workshops focused on whole person leadership development, coupled with an immersive experience into the human-centered design process and support for incubating and implementing a significant project which evolves their campuses.

Be Well Lead Well Pulse®, a framework of thriving and science-based assessment system pioneered by Wisdom Works Group, provides PIC principals a unique instrument to holistically measure their wellbeing and effectiveness and develop their skills for role modeling, communicating, and building a culture of wellbeing. PIC Founder Alejandra Barbosa says, “We know an investment in leader wellbeing is a compounding investment in the social-emotional health of teachers and students. This is particularly true today, as pandemic-era stress, burnout, and depressive symptoms among teachers are significantly more likely to occur when they do not feel their wellbeing is supported by their administration.”

By addressing leader wellbeing and stress resilience, PIC leaders showed high-impact results, for example:

- 75% lessened their work-related stress during the pandemic, while stress and burnout climbed for education leaders in the U.S.
- 81% reported likely to remain in their roles, at a time when high turnover among principals (every 2.5 years on average) is eroding campus morale and student outcomes across the nation.
- 71% of staff on PIC-led campuses said their principal demonstrated the importance of wellbeing for staff and 66% said their leaders fostered a campus culture of positivity and resilience.

PIC collaborated with Be Well Lead Well Pulse® Certified Guide and Founder of Rise Leaders, LeeAnn Mallory who reflected, *“This work with PIC using Be Well Lead Well Pulse® has been magical. The results are a combination of an integrated, whole-life approach to wellbeing, curious and committed principals, and the supportive structure created by PIC leadership. I am proud to be a part of the ongoing work to promote the flourishing of our education leaders. And my own sense of thriving continues to expand as well!”*

“The Principal Impact Collaborative program shows how our evidence-based platform, Be Well Lead Well Pulse®, can strengthen leader wellbeing and effectiveness, as well as organizational performance,” says Renee Moorefield, CEO of Wisdom Works Group, “At Wisdom Works, we believe thriving is the new standard of leadership success. Whether during periods of crisis or growth, we are better able to meet the complexities and demands we face when we are well.”

ABOUT WISDOM WORKS

Wisdom Works was founded in 1999 with a clear mission to make thriving a standard of effective, sustainable leadership. The social enterprise works with companies worldwide, empowering brands, work cultures, and leaders to embrace and advance human wellbeing. To accelerate impact within organizations, Wisdom Works draws on its core brand Be Well Lead Well®, a science-based platform of wellbeing leadership assessments, bespoke programs, and culture change resources, backed by a growing network of practitioners around the globe. Demonstrating the belief that every company, large and small, can be an engine of wellbeing, Wisdom Works donates 1% of its gross revenues to inspiring causes that promote positive social change.

To get a complimentary copy of the case study:

<https://www.bewellleadwell.com/improving-education-developing-thriving-leaders/>